## For Immediate Release:



## Rock & Roll Hall of Fame Reopens This Weekend

Open daily 11 a.m. to 5 p.m. with advance tickets required at rockhall.com

Reopens with free admission days celebrating Health Care Workers (January 17<sup>th</sup>) and legacy of Dr. Martin Luther King Jr. (January 18<sup>th</sup>)

**CLEVELAND (January 13, 2021)** – The Rock & Roll Hall of Fame is thrilled to reopen is doors to the public starting Sunday, January 17<sup>th</sup> with proven health and safety precautions in place to protect staff and guests.

The Rock Hall will be open daily from 11 a.m. to 5 p.m. with advance tickets required at rockhall.com to ensure timed entry and limit capacity for the safety of visitors and staff.

The Rock Hall reopens with its CLEan committed health and safety guidelines in place that include daily continuous cleaning, hand sanitizing stations throughout the museum, space to social distance, temperature checks prior to entry, limited capacity with timed ticketing, staff and guests required to wear masks, cashless payment options, and plexiglass shields at checkout in the café and store.

In thanks for their time, energy, and compassion during the ongoing pandemic, the Rock Hall is offering a free admission day for all healthcare workers and their families on Sunday, January 17<sup>th</sup>.

Additionally, the Rock Hall is once again offering free admission to the community in honor of Dr. Martin Luther King Jr. on Monday, January 18<sup>th</sup>, courtesy of the John P. Murphy Foundation. While the museum will be open, brand new programming will premiere virtually on the Rock Hall's YouTube channel at 12pm and be available for viewing all day. The virtual programming is themed around the Rock Hall's exhibit, "It's Been Said All Along: Voices of Rage, Hope & Empowerment" that looks at how African American artists have been using music to respond to racism, to fight for equal rights, and to promote social justice throughout the entire history of rock and roll. Programming details are available at rockhall.com/events.

Fans visiting the museum can enjoy new exhibits, including "It's Been Said All Along" and "Iconic: Baron Wolman Images of an Era" exhibit, both also available virtually at rockhall.com. New artifacts on display include the Cavaliers rock-themed City Edition uniform, outfits worn by Harry Styles, Laura Jane Grace, and Jidenna, Maline Moye's guitar, Bruce Springsteen's surfboard, and more.

## About the Rock & Roll Hall of Fame

Rock Connects Us. Our mission is clear: To engage, teach and inspire through the power of rock & roll. We share stories of the people, events and songs that shape our world through digital content, innovative exhibits, live music, and engaging programs. Join the millions who love it as much as you do. Experience us live or online – Visit rockhall.com or follow the Rock Hall on Facebook (@rockandrollhalloffame), Twitter (@rockhall), Instagram (@rockhall) and YouTube (youtube.com/rockhall). Long Live Rock!