

For Immediate Release:



You Rock, Mom! Bring Mom to the Rock & Roll Hall of Fame for Mother's Day

First 100 fans to book their visit with Mom on Mother's Day get one free adult ticket with promo code MOMSROCK

CLEVELAND (May 3, 2021) – When Mom is more into The Beatles than brunch, bring her to the [Rock & Roll Hall of Fame](#) for a memorable Mother's Day or [shop](#) the Rock Hall's online store for great gifts to show her how much she rocks.

The first 100 fans to book their visit with Mom on Mother's Day get one free adult admission ticket. Purchase tickets now at [rockhall.com](#) using the promo code MOMSROCK.

The Rock Hall has everything you need to create a legendary experience for your Mom, including new exhibits that are sure to spotlight her favorite artists. Check out the Rock Hall's Power of Rock Experience and expanded Legends of Rock exhibit that features artifacts from Prince, Stevie Nicks, Bon Jovi, Jimi Hendrix, and more. Plus, the new *The Biggest Show on Turf: 55 Years of Halftime Shows* exhibit showcases the dynamic history of the Super Bowl Halftime Show and its legendary performers through artifacts including The Weeknd's breathtaking mirrored infinity room set piece, Bono's flag-lined jacket from U2's moving post-9/11 performance, and Katy Perry's "Left Shark" that ignited a pop culture phenomenon.

This Mother's Day, shop the [Rock & Roll Hall of Fame's online store](#) or visit in person (no admission ticket required) for gifts that will make it into your mom's greatest hits collection.

You can also give mom the gift of experience with a [Rock Hall membership](#) that will allow Mom to receive free admission, membership merchandise, invites to members-only events and other perks.

Stay connected on [rockhall.com](#) and across the Rock Hall's social channels on [YouTube](#), [Facebook](#), [Twitter](#), and [Instagram](#).

About the Rock & Roll Hall of Fame

Rock Connects Us. Our mission is clear: To engage, teach and inspire through the power of rock & roll. We share stories of the people, events and songs that shape our world through digital content, innovative exhibits, live music, and engaging programs. Join the millions

who love it as much as you do. Experience us live or online – Visit rockhall.com or follow the Rock Hall on Facebook (@rockandrollhalloffame), Twitter (@rockhall), Instagram (@rockhall) and YouTube (youtube.com/rockhall). Long Live Rock!