FOR IMMEDIATE RELEASE:



ROCK & ROLL HALL OF FAME AND GOODYEAR ANNOUNCE "FROM GARAGE TO GLORY" FINALISTS, INVITING FANS TO VOTE FOR THEIR FAVORITE ASPIRING MUSICIANS

(Cleveland, Ohio) June 22, 2021 – The Rock & Roll Hall of Fame and The Goodyear Tire & Rubber Company, in collaboration with the Cleveland Cavaliers, announced three finalists for the "From Garage to Glory" contest and are now inviting the nation to decide the winner.

Launched in April 2021, "From Garage to Glory" is a nationwide talent search that will give one aspiring musician or band the chance to perform live on stage at the Rock & Roll Hall of Fame Induction Fest, \$10,000 and more. The submission period of the contest called for musicians to submit an original song and the story behind its inspiration.

After receiving song submissions from talented artists across the nation, the Rock & Roll Hall of Fame and a panel of judges identified the three contest finalists based on artistry, originality and the ability to inspire through music.

Now through July 16, music fans can listen to the finalists' entries and vote for their favorite artist or band at FromGarageToGlory.com and also get a chance to win \$1.000.*

"There are amazing and diverse artists across this entire country and it's been a great pleasure to listen to their songs" said Greg Harris, president and CEO, Rock & Roll Hall of Fame. "We're incredibly inspired by all of the musicians who entered and look forward to seeing who America votes as the winner. Thanks to Goodyear and the Cleveland Cavaliers for helping us identify tomorrows rising stars!"

The winning From Garage to Glory entrant will be announced in mid-August, before performing live on stage at the Rock & Roll Hall of Fame Induction Fest in Cleveland on October 28.

To learn more about the contest and cast your vote, visit FromGarageToGlory.com. Follow the conversation on social media with the hashtag #fromgaragetoglory.



* NO PURCHASE NECESSARY TO ENTER OR WIN

The From Garage to Glory Voting Sweepstakes is open to U.S. citizens and U.S. resident aliens who are physically located in and legal residents of one of the 50 United States or the District of Columbia who are at least 18 years of age (19 in Alabama and Nebraska, 21 in Mississippi) at time of entry.

Sweepstakes commences at 10:00 AM EST on June 21, 2021 and ends at 11:59 PM EST on July 16, 2021.

Subject to Official Rules at Fromgaragetoglory.com. For method of entry and prize descriptions see Official Rules. Msg & Data rates may apply. Odds of winning depend on number of eligible entries received. Total ARV of Prizes is \$1,000.

Sponsor: The Goodyear Tire & Rubber Company, 200 Innovation Way, Akron, Ohio 44316

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About The Goodyear Tire & Rubber Company

Goodyear is one of the world's largest tire companies. It employs about 62,000 people and manufactures its products in 46 facilities in 21 countries around the world. Its two Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.com/corporate.

About the Rock & Roll Hall of Fame

Rock Connects Us. Our mission is clear: To engage, teach and inspire through the power of rock & roll. We share stories of the people, events and songs that shape our world through digital content, innovative exhibits, live music, and engaging programs. We value all by embracing talents, perspectives and experiences. We intentionally foster a diverse and equitable environment that encourages creativity and innovation by valuing, empowering and respecting all people. Diversity, Equity, & Inclusion is more than just a policy. It supports our mission and defines our future. Join the millions who love it as much as you do. Experience us live or online – Visit rockhall.com or follow the Rock Hall on Facebook (@rockandrollhalloffame), Twitter (@rockhall), Instagram (@rockhall) and YouTube (youtube.com/rockhall). Long Live Rock!

About Cleveland Cavaliers

The Cleveland Cavaliers won the NBA Championship in 2016 while also taking the Eastern Conference crown in 2007, 2015, 2016, 2017 and 2018. The team plays at, and also operates, the newly transformed, publicly-owned Rocket Mortgage FieldHouse in downtown Cleveland, Ohio. The Cavaliers and Rocket Mortgage FieldHouse are part of Rock Entertainment Group. The Group also includes the Cleveland Monsters of the AHL, the Charge of the NBA G League, Cavs Legion of the NBA 2K League, Legion Lair Lit by TCP home of Cavs Legion in Cleveland, and Cleveland Clinic Courts - the Cavaliers' training and development center in Independence, Ohio. The Cavaliers are regularly recognized for their extensive community support and engagement programs and contributions, workplace diversity and inclusion leadership, and an on-going economic impact that now registers in the billions of dollars locally. Dan Gilbert is Chairman of the Cleveland Cavaliers. Gilbert and his Family of Companies have now invested over \$2.0 billion in Cleveland. Gilbert is also Founder and Chairman of Quicken Loans, Inc. the nation's largest mortgage lender, and Founder and Chairman of Rock Ventures LLC, the umbrella entity for his portfolio of business and real estate investments. Len Komoroski is the Rock Entertainment Group CEO and Nic Barlage is the Rock Entertainment Group President and Chief Operating Officer. The Cavaliers team is led by General Manager Koby Altman and Head Coach J.B. Bickerstaff. The Cavaliers and Rocket Mortgage FieldHouse provide fans the best experience in the NBA with its extensive and stunning array of amenities and technology and signature. electrifying game presentation.