

FOR IMMEDIATE RELEASE:



**Rock & Roll Hall of Fame and Goodyear Crown Nashville Artist Sarah Faith  
Winner of Nationwide “From Garage to Glory” Musical Talent Competition**

**CLEVELAND, Ohio, August 24, 2021** – The votes are in, and the Rock & Roll Hall of Fame and The Goodyear Tire & Rubber Company, in collaboration with the Cleveland Cavaliers, officially announced Sarah Faith as the winner of the nationwide "From Garage to Glory" contest.



An Indie Alternative and Americana artist-songwriter from Nashville, Tennessee, Faith bases her music on her life experiences. “We congratulate Sarah Faith for winning the ‘From Garage to Glory’ contest and are pleased to reward her with a once-in-a-lifetime opportunity to take the stage at our Induction Fest later this fall,” said Greg Harris, president and CEO, Rock & Roll Hall of Fame.

The “From Garage to Glory” contest received outstanding original song submissions from talented musical artists from across the country and tallied more than 80,000 fan votes throughout the campaign.

“Goodyear is all about forward motion and we’re excited to see Sarah Faith’s career make a big move forward with this program,” said Rich Kramer, Goodyear’s chairman, CEO and president. “Our first ‘From Garage to Glory’ contest exceeded our expectations and we’re grateful for the participation of so many talented artists. We look forward to hearing more from Sarah and are excited about what’s ahead for her.”

In addition to performing live on stage at the Rock & Roll Hall of Fame Induction Fest on October 24, Faith will also receive \$10,000 on behalf of Goodyear to go toward building her music career, among other prizes.

To notify Faith that she had won the “From Garage to Glory” contest, Goodyear and the Rock & Roll Hall of Fame surprised her on a live video call, which included a special congratulatory message from Grammy-winning music producer, Che Pope. Faith also will receive a special mentorship day and studio time with Pope. Taking place in the Rock & Roll Hall of Fame’s Garage recording studio, the mentorship day will give Faith the opportunity to sit down with an industry-leading producer and the potential to learn, collaborate and share music ideas.

“One of my favorite parts of my job is the opportunity to bring in new artists and help them grow in their careers,” said Pope. “Sarah Faith is such a talented singer and songwriter, and I can’t wait to see where she goes from here.”

For more information about the contest, visit [FromGarageToGlory.com](http://FromGarageToGlory.com), and follow the conversation on social media with the hashtag #fromgaragetoglory.

To watch the official winner announcement video, visit [youtube.com/goodyear](http://youtube.com/goodyear), and learn more about Sarah Faith and her music at [SarahFaithMusic.com](http://SarahFaithMusic.com).

### **About The Goodyear Tire & Rubber Company**

Goodyear is one of the world's largest tire companies. It employs about 72,000 people and manufactures its products in 55 facilities in 23 countries around the world. Its two Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to [www.goodyear.com/corporate](http://www.goodyear.com/corporate).

### **About the Rock & Roll Hall of Fame**

Rock Connects Us. Our mission is clear: To engage, teach and inspire through the power of rock & roll. We share stories of the people, events and songs that shape our world through digital content, innovative exhibits, live music, and engaging programs. At the Rock Hall, we are dedicated to making a difference. We intentionally foster a diverse and equitable Museum that encourages and embraces creativity and innovation. As a community leader, we value, empower, and respect all people. Diversity, Equity, & Inclusion is more than just a policy. It supports our mission and defines our future. Join the millions who love it as much as you do. Experience us live or online – Visit [rockhall.com](http://rockhall.com) or follow the Rock Hall on Facebook (@rockandrollhalloffame), Twitter (@rockhall), Instagram (@rockhall) and YouTube ([youtube.com/rockhall](http://youtube.com/rockhall)). Long Live Rock!

### **About Cleveland Cavaliers**

The Cleveland Cavaliers won the NBA Championship in 2016 while also taking the Eastern Conference crown in 2007, 2015, 2016, 2017 and 2018. The team plays at, and also operates, the newly transformed, publicly-owned Rocket Mortgage FieldHouse in downtown Cleveland, Ohio. The Cavaliers and Rocket Mortgage FieldHouse are part of Rock Entertainment Group. The Group also includes the Cleveland Monsters of the AHL, the Charge of the NBA G League, Cavs Legion of the NBA 2K League, Legion

Lair Lit by TCP home of Cavs Legion in Cleveland, and Cleveland Clinic Courts - the Cavaliers' training and development center in Independence, Ohio. The Cavaliers are regularly recognized for their extensive community support and engagement programs and contributions, workplace diversity and inclusion leadership, and an on-going economic impact that now registers in the billions of dollars locally. Dan Gilbert is Chairman of the Cleveland Cavaliers. Gilbert and his Family of Companies have now invested over \$2.0 billion in Cleveland. Gilbert is also Founder and Chairman of Quicken Loans, Inc. the nation's largest mortgage lender, and Founder and Chairman of Rock Ventures LLC, the umbrella entity for his portfolio of business and real estate investments. Len Komoroski is the Rock Entertainment Group CEO and Nic Barlage is the Rock Entertainment Group President and Chief Operating Officer. The Cavaliers team is led by General Manager Koby Altman and Head Coach J.B. Bickerstaff. The Cavaliers and Rocket Mortgage FieldHouse provide fans the best experience in the NBA with its extensive and stunning array of amenities and technology and signature, electrifying game presentation.

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