

FOR IMMEDIATE RELEASE:

# ROCK & ROLL

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## HALL OF FAME

### Rock & Roll Hall of Fame Celebrates MLK Jr. Day with Free Virtual Programs and Admission, Presented by The John P. Murphy Foundation

**CLEVELAND (January 10, 2022)** – Join the [Rock & Roll Hall of Fame](#) for a celebration in honor of Dr. Martin Luther King Jr.’s life and legacy presented by The John P. Murphy Foundation. The daylong celebration on Monday, January 17<sup>th</sup> includes free virtual programming and museum admission with reserved tickets required at [rockhall.com](http://rockhall.com).

Music was an integral part to the Civil Rights Movement, and musicians stood alongside Dr. King during many of his appearances in the name of racial justice. Musicians, including Hall of Fame Inductees [Nina Simone](#), [Sister Rosetta Tharpe](#), [The Staples Singers](#), [Mahalia Jackson](#), [Bob Dylan](#), [Joan Baez](#), and [Sam Cooke](#), have regularly played a role in advocating for social change. Become inspired to find your voice and do your part to contribute to a more equitable world, just as artists have done throughout history through their music.

#### **Free Virtual Programming**

Celebrating the array of Black voices in rock history, enjoy vibrant virtual programming and activities at [rockhall.com](http://rockhall.com) and on the Rock Hall’s YouTube channel throughout the day. Programming includes:

- Artifact spotlights that share stories about Jimi Hendrix, James Brown, Mahalia Jackson, Sam Cooke, and Janelle Monet
- Rock Hall EDU interviews with Jennifer Hudson and Robert Randolph
- Exclusive Induction Footage, including 2021 tribute performances for Tina Turner and Charley Patton, JAY-Z highlight reel, and LL Cool J “Mama Said” performance
- Archival footage from the Rock Hall Vault

#### **Free Museum Admission**

The museum is once again hosting a free admission day in honor of Dr. King on Monday, January 17<sup>th</sup> from 10 a.m. to 5 p.m. with advance timed entry tickets required at [rockhall.com/events](http://rockhall.com/events). Masks will be required for all staff and visitors.

Pay forward Dr. King’s dedication to service and honor him by donating blood to support the current blood shortage in Northeast Ohio. A blood Drive with Vitalant takes place on Level 0 of the museum on Monday, January 17<sup>th</sup> from 10 a.m. to 2 p.m. Visit [rockhall.com/events](http://rockhall.com/events) to save your spot (advance sign ups encouraged). All donors will receive a 10% discount to be used in the Rock Hall store.

Additionally, throughout the day enjoy:

- Dr. King’s “I Have a Dream” speech on loop in Forest City Theater all day
- Live performance with Resident Rocker Marcus Smith at 12:45 p.m. on the PNC Stage
- Stories of Rock: Black Excellence, test your knowledge of achievements by your favorite Black artists across the decades, in the Acoustic Lounge of The Garage
- Self-guided tours to read along and learn more about the role of music and culture in the Civil Rights Movement
- Explore exhibits, including “It’s Been Said All Along: Voices of Rage, Hope & Empowerment,” which shares stories about how in every generation, artists have responded in song and action to promote social justice and equality

Thanks to the generous support of the John P. Murphy Foundation, fans can take advantage of free admission to the Rock Hall on MLK Jr. Day on January 17<sup>th</sup>, and other community engagement days throughout the year that provide impactful, educational programming and increased collaboration with community partners. Visit [rockhall.com/events](http://rockhall.com/events) for details.

### **About the Rock & Roll Hall of Fame**

Rock Connects Us. Our mission is clear: To engage, teach and inspire through the power of rock & roll. We share stories of the people, events and songs that shape our world through digital content, innovative exhibits, live music, and engaging programs. At the Rock Hall, we are dedicated to making a difference. We intentionally foster a diverse and equitable Museum that encourages and embraces creativity and innovation. As a community leader, we value, empower, and respect all people. Diversity, Equity, & Inclusion is more than just a policy. It supports our mission and defines our future. Join the millions who love it as much as you do. Experience us live or online – Visit [rockhall.com](http://rockhall.com) or follow the Rock Hall on Facebook (@rockandrollhalloffame), Twitter (@rockhall), Instagram (@rockhall) and YouTube ([youtube.com/rockhall](https://youtube.com/rockhall)). Long Live Rock!

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